The Sacramento Observer
Fall Fashions
• THAT RED HOT DENIM
• SACTO'S BEST DRESSED MEN
• STEPHEN BURROWS' GREAT LOOKS FOR THE FALL
FALL 1975

FALL FASHION FORECAST

This fall many new looks will be making the fashion scene, as well as updated classics. New colors will also be very noticeable. Accesories are taking a slightly different turn also, but will still remain the backbone of a pulled together look.

Clothes and accessories needn't be expensive. Shop around, catch the sales and check out the 5 & 10's for scarfs, earrings, chains, bangles, purses, socks, hats, etc... By saving lots in accesories you might be able to afford those boots you want. Another way to cut costs but still keep in style is to sew up a few additions to your basic wardrobe. Avoid faddish styles unless you can afford to change wardrobes every few months. Fads go out of style very soon leaving a closet full of out-of-date clothes.

Shoes will be attractive this season: Boots are always a good investment. Espadrilles, those rope soled comfies, come in suede, leather, or canvass, and really make walking a pleasure.

There is no way you can be sharp on the outside if your undergarments are raggedy. Bras that are pinned together and slips with torn lace, not only look bad, but only do a halfway job.

Coats will be longer and fuller to make room for the 'big' outfits and super new layered things. A classic trench coat, with zip-in-zip-out lining is a good choice for Sacramento's rainy winters.

Christine is sportin' a back-to-school look that won't quit. Here's how she did it; start with a turtle-neck sweater in robins egg blue, add a Qiana blouse in dark champagne, next button on a multi-color print vest, lastly, slip on a polyester skirt in the same blue shade as the turtle, and you're all set to go.

LET THE SUN SHINE IN!

Marsha favors the 'big' sweatater look for just relaxing around the house. Everything here is in black and white; the pants by Jones of New York are $44. Her cowl neck sweater is $21, and the ethnic print over-sweater, by LeRoy Knitwear is only $25. Available at Macy's.

LOOKING

Christine is looking delightfully delectable in a hostess dress from Montgomery Ward. The dress has a pretty, face-flattering wing collar with a cute applique, and plenty of back interest, too.

GOOD

Skirts Or Pants

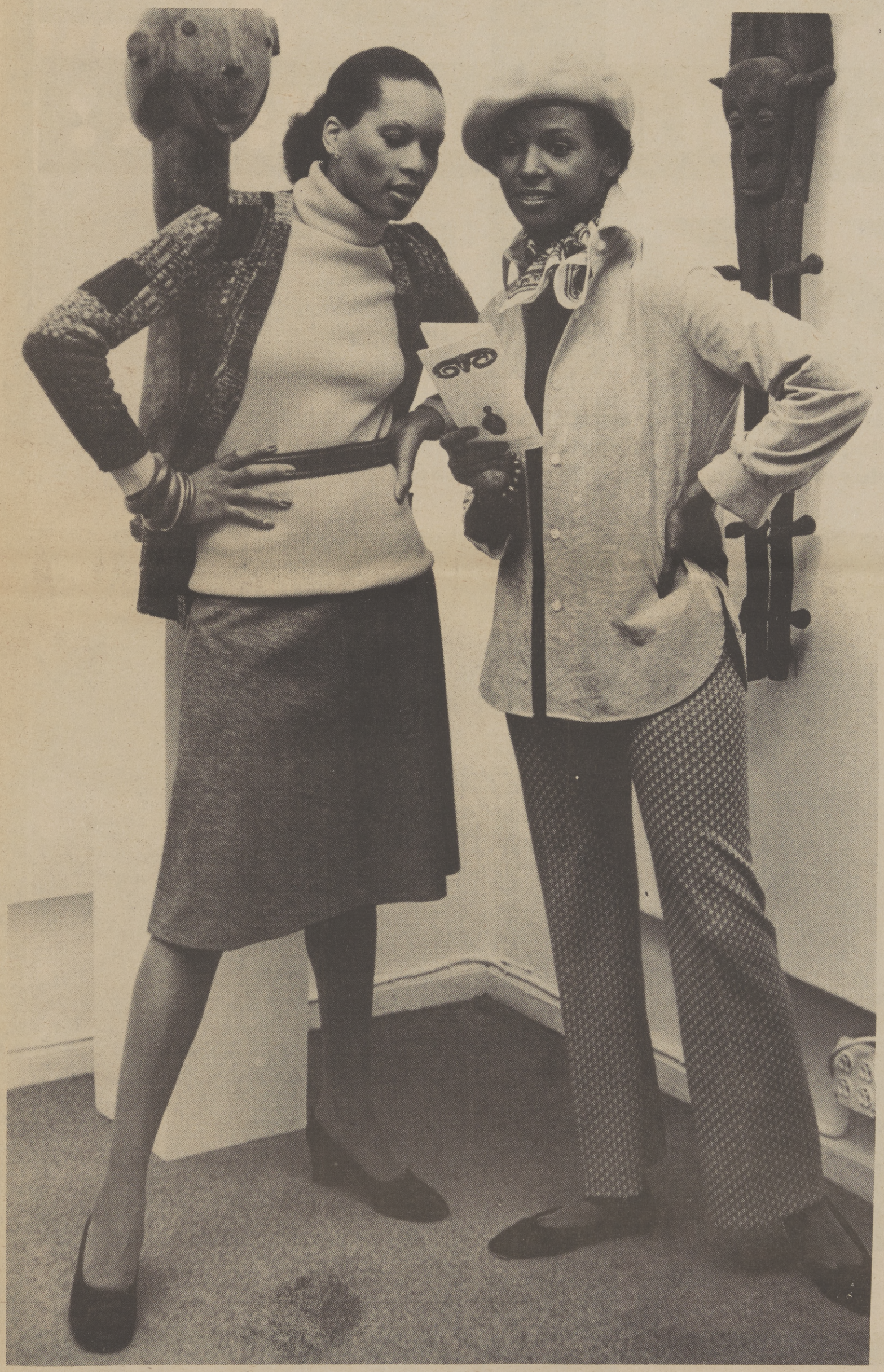
The classic simplicity of African primitive art is restated in this mock-suede dress from the Woolworth fall collection. Modelled in the surroundings of New York City's Tribal Arts Gallery, 2, the shirtwaist dress comes in rust, beige and green at the unbelieveable price of $19.99, at selected Woolworth stores. The brimmed felt hat is $5.99 and the wooden jewerly is $1 each.

Museum Browsing

Looking smart in the smart environs of New York City's Tribal Arts Gallery 2, is no strain on a budget when choosing this sophisticated cape and pants ensemble. The outfit is priced at only $13.77. The beige turtleneck sweater is $5.77; the brimmed hat, $5.99, and the silver bracelet, $1.33. To own one of these excellent examples of African art, would call for much more money. But like Woolworth fashions, good art always is a wide investment.

... For Fall?

Whichever you choose, LOOK GREAT!

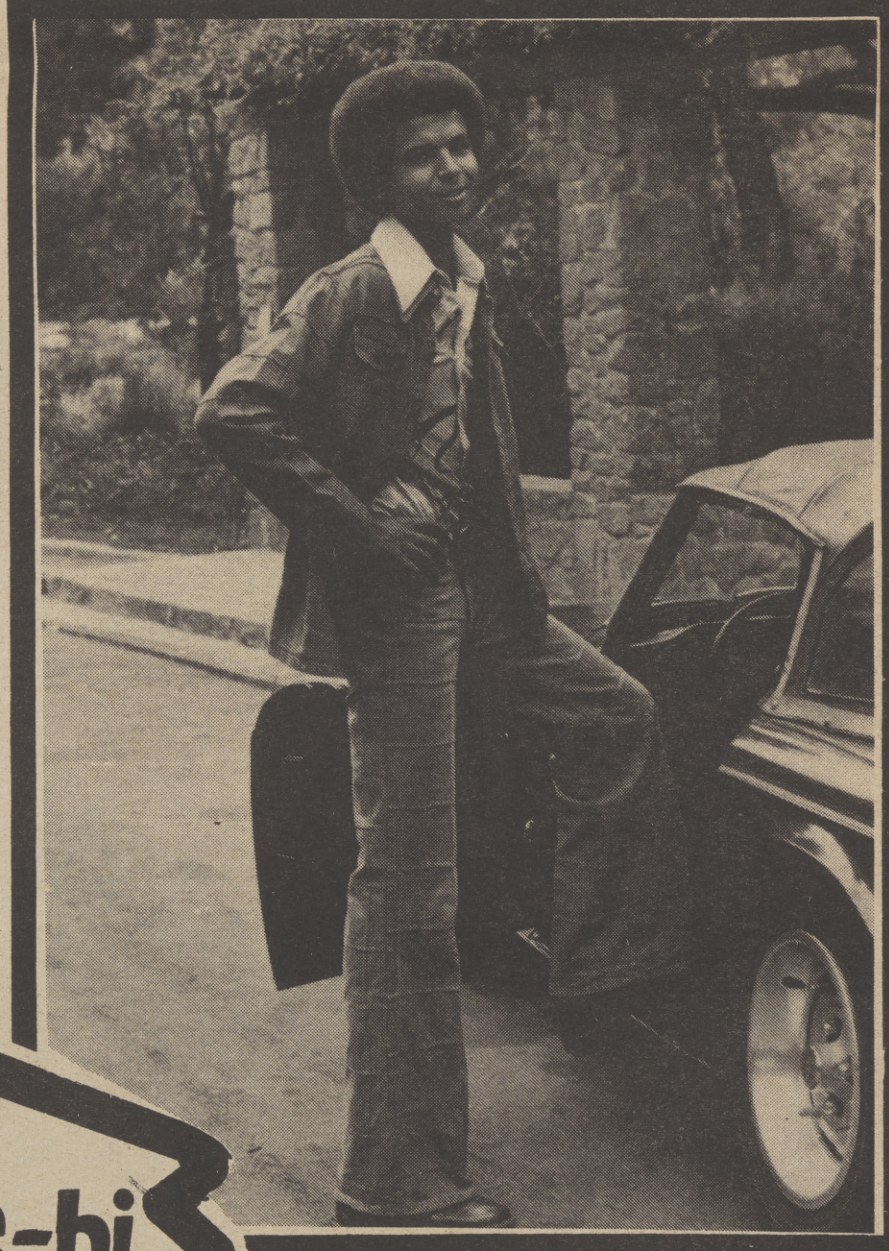


Tour Chat

Whatever the mood, the modestly priced Woolworth fall collection offers a wide range of separates for dressing up or down. In either case, it can be formal and casual whether it's skirts and pants. New York City's Tribal Arts Gallery 2, with its extensive collection of fine African sculpture and artifacts adds even more elegance to this fall fashion picture. The young lady on the left is featured in a grey flannel skirt ($6.99) with a beige turtleneck sweater ($5.77) under a multicolor plaid cardigan ($8.99). Her colleague takes a different approach in her mock - suede -shirt jacket ($11.99), plaid pants ($4.77), challis scarf ($2.49) and smart beret ($3.99). The jewerly pictures is $1 each. All items available at selected Woolworth Stores.

The British Are Back!

Carnaby Street meets Sacramento with the washed-out blues look and of course, College-Hi's got 'em... From the button patch jean look to the way-out faded blue skirts and jackets. The British are here at College-Hi!



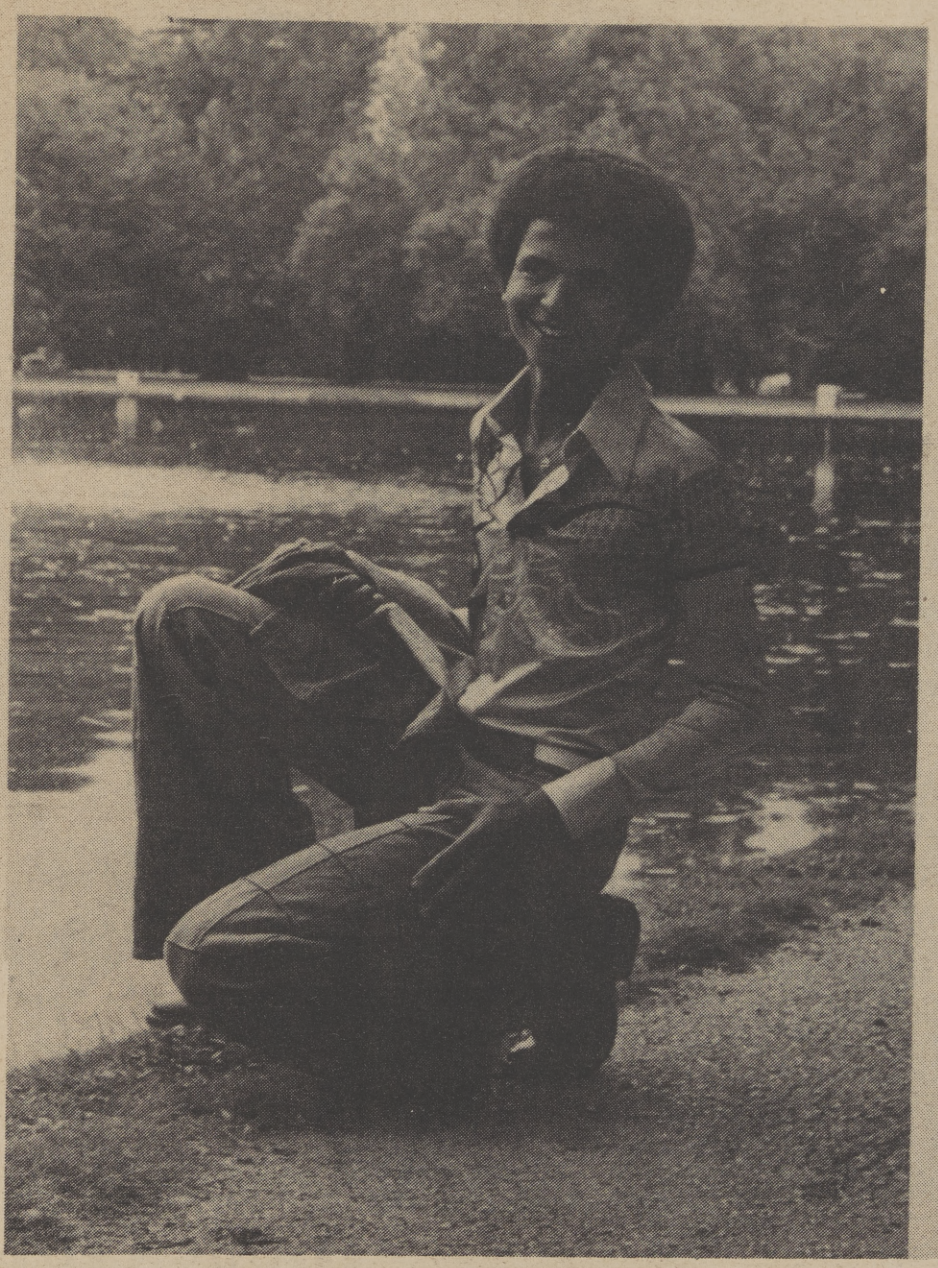
College-hi shop

FLORIN CENTER
SOUTHGATE
SUNRISE MALL

DOWNTOWN PLAZA
COUNTRY CLUB PLAZA
CRESTVIEW

RED-HOT BLUE DENIM

Denim. The newest blues carry America's national fabric into the center of the action, setting the seal on a lifestyle and an entire philosophy of dressing. Worn or new, fresh or faded, the message is clear. It's the year of denim.



College-Hi Shop features European inspired jeans and jackets by Brittania, pre-washed for the comfort and look of broken-in jeans. Our College-Hi guy, Kim Waddell, is wearing the original patchwork jean, $22, with the matching patchwork jacket, $25. His shirt is from our Nik Nik collection, $32.50.

Brittania's unisex sizing fits the gals great too! Like this arrow jacket jean $15, worn by Debbie Hall, and coordinated western Jacket $18. Her shirt is a batik patchwork by India Palace, $14.

Brittania pants say more about the great shape you're in than anything else! Lean fit. European flare. The latest word in pre-washed denims . . . all in 100 per cent cotton.

For the past fifty years, College-Hi Shop has specialized in boy's and young men's clothing. Now as we enter their second half century of business they are introducing clothes "for young women." "College-Hi for Gals," will feature top name brands in junior lines. All College-Hi Shop locations in Sacramento, Marysville, Modesto and Redding, will carry clothes for gals.

Get Yourself Prepared For Fall '75

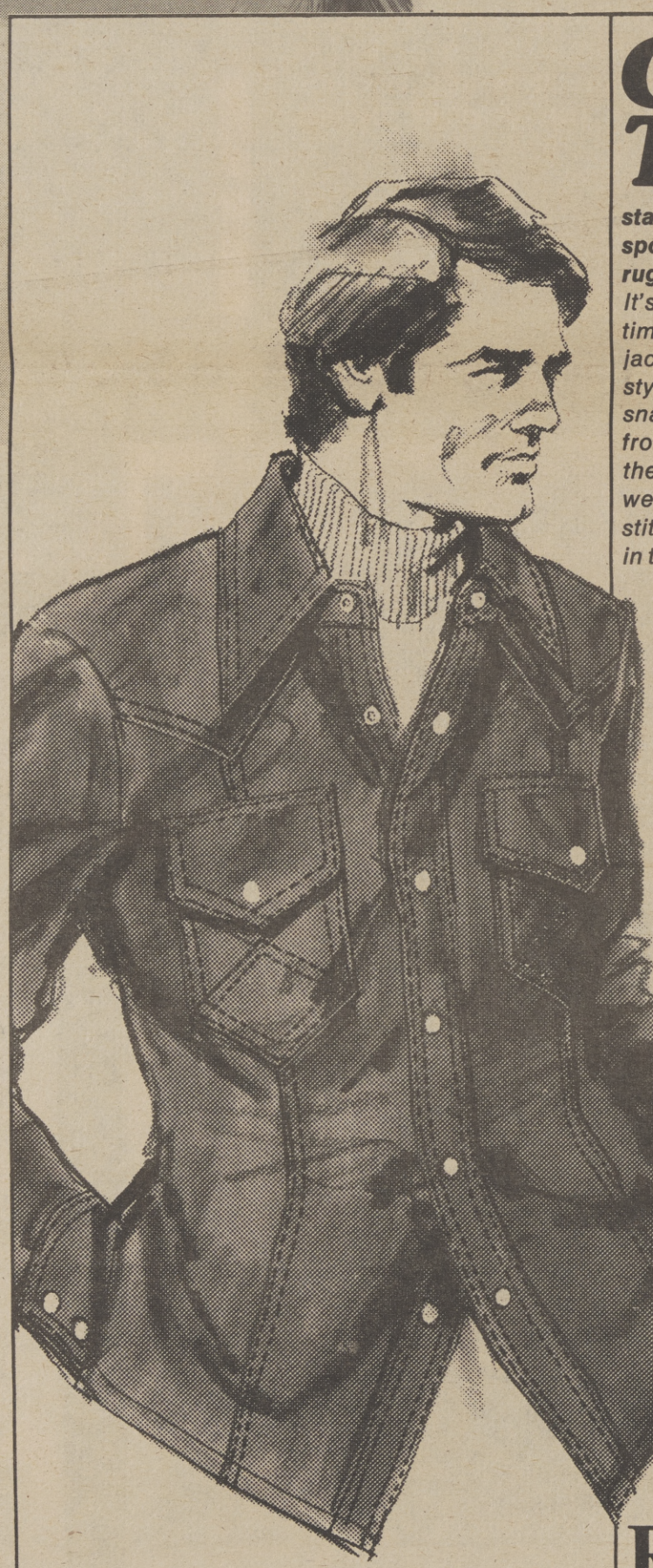
Flash--NEW YORK--This year the new fall looks are in deep, sooty colors: raisin, fudge, plum, ginger, moss; all so inky they might as well be black. If shades of the deep really don't do you justice, try perking up your ensemble with a light, bright, or white scarf or hat. To really pull the look together, co-ordinate your make-up too. Try dark blues--deep greens--mauvey plums--charcoaled greys and tawny browns on your lid; silvery highlighter under the brow. A touch of eyeliner and mascara a shade or two darker than your eyeshadow helps pull the look together. Blush and lipstick in the same hue polish off the finished product. BEAUTY HINTS: Lots of clear lip gloss over your lipstick helps draw attention to your sensuous mouth.

How To Wear A Beautiful Fragrance

"A woman no longer clings to the same perfume throughout her life," says Stephen Burrows, award-winning fashion designer and creator of an adventurous new fragrance called 'Stephen B.' "She looks for new scents to match her changing moods... to reflect her self image. The 'Stephen B.' fragrance enhances these new moods and makes her feel fresh and free, but always sensuous."

Fragrance, according to Mr. Burrows, will not achieve its fullest potential unless it is properly worn. A rich, full-bodied perfume such as Stephen B. emits its distinctive fragrance when warmed by the heat of the body. It should be applied at all the pulse spots where the skin is warmest. These are at the temples, inside the wrists and elbows, on or behind ear lobes, at the cleft of the bosom and at the back of the knees.

"Of course, individual body chemistry affects fragrances," says Burrows. "They are created to mix with each woman's body chemistry to add a special note all her own. Stephen B., however, is a faithful fragrance in that it carries its distinctive scent more clearly than many other fragrances."



Game Time...

starts with the best sports coverage— rugged split cowhide

It's leather weather . . . time to line up a big game jacket like this. Shirt-styled, with long collar, snap cuffs and placket front. Shirt-pocketed on the double. Great western detailing, saddle stitching. For sizes 38-46 in tan, rust, faded blue. ***$65***

Roos Atkins

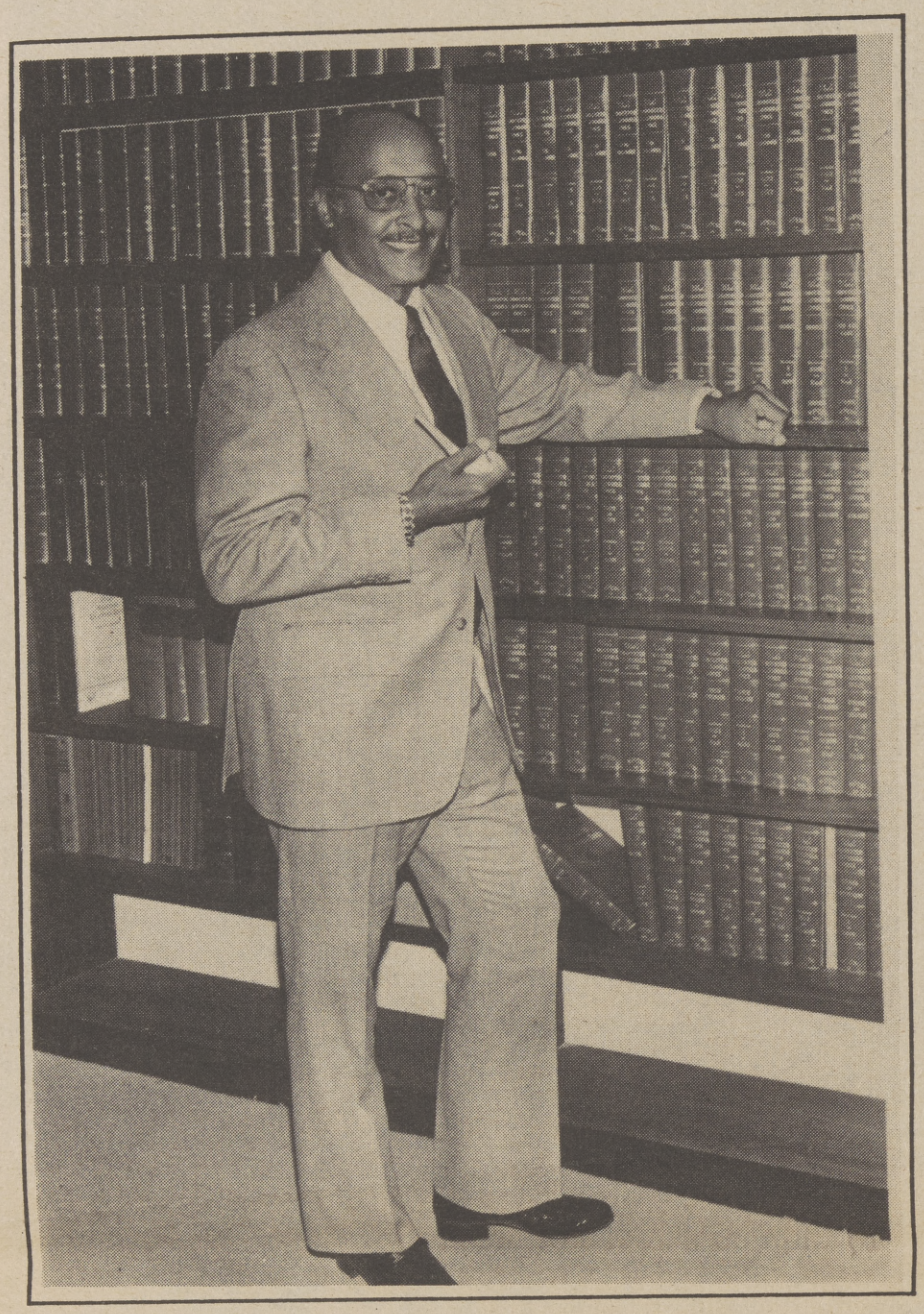
Dressing Active Westerners Since 1860

BEST DRESSED MEN

On this page and the next few pages, are our 1975 Best Dressed Men as selected by THE SACRAMENTO OBSERVER'S Fashion Committee.

Jimmy Andrade

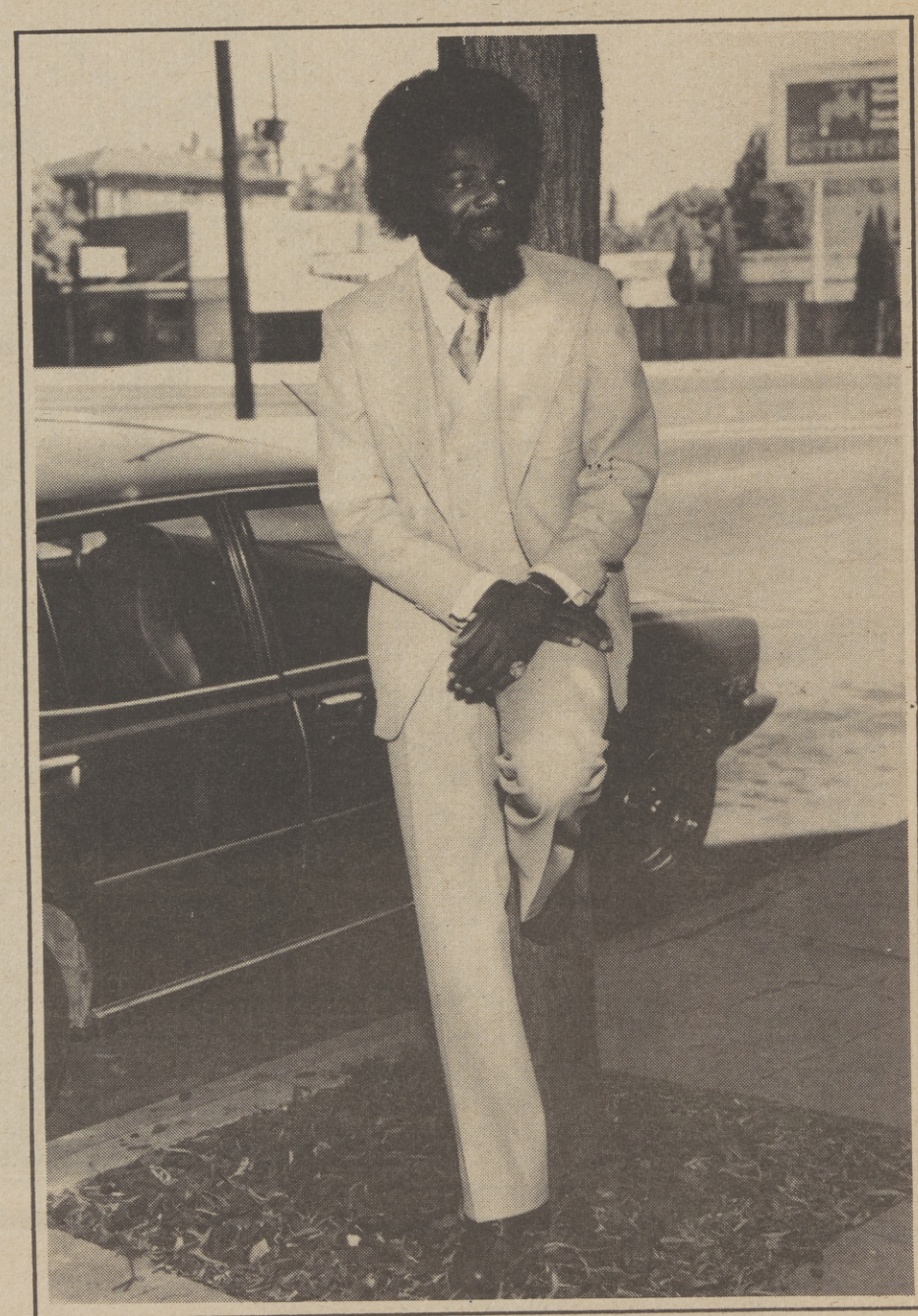
Jimmy Andrade buys clothes with a feeling, and he wears whatever is comfortable. Andrade really goes for the wild, individualistic look in fashion. He never follows, always leads. He has modeled all around the country for the top Couturiers. Professionally Andrade is a hairdresser. He is the head man at the Styling Center, upstaris, in the Ellis Building, 10th and L Streets. He is a bachelor. By the way, that's his Grand Prix in the background.



Judge Thomas Daugherty

Judge Thomas Daugherty was named to Sacramento's Ten Best Dressed List in 1971. The Judge first became fashion conscious while rooming with his brother who was very 'into' clothes. He wore his brothers hand-me-downs until his brother moved, then had to buy a new wardrobe to keep up his image.

Clothes are like a hobby to him now, and he has managed to collect over 40 pairs of shoes. Judge Daugherty does most of his shopping in Los Angeles, and really enjoys summer styles. The Judge doesn't favor any particular look, but because of his profession, his clothes lean slightly to the conservative side. His brother, James Daugherty, a professional designer, has his designs in the 1975 EBONY FASHION FAIR.

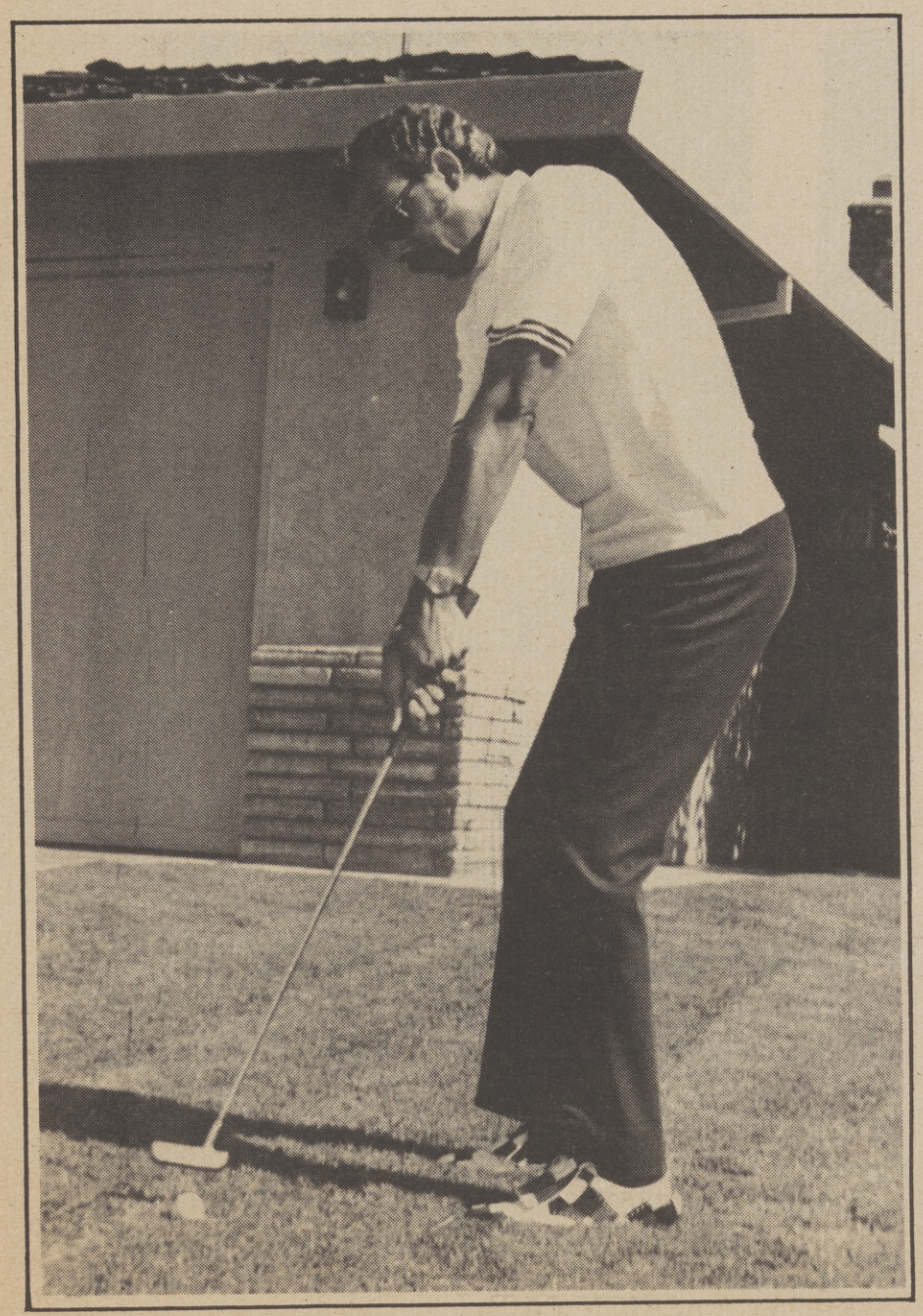


Melvin Murphy

Melvin Murphy is a 26 year-old bachelor, is employed with the Sacramento Urban League as Co-ordinator for the On-the-Job Training Program.

Murphy, a former Student Body President at ARC, Ford Foundation Scholarship winner, and receiver of the Bill J. Priest Award, for being the most outstanding leader on Campus.

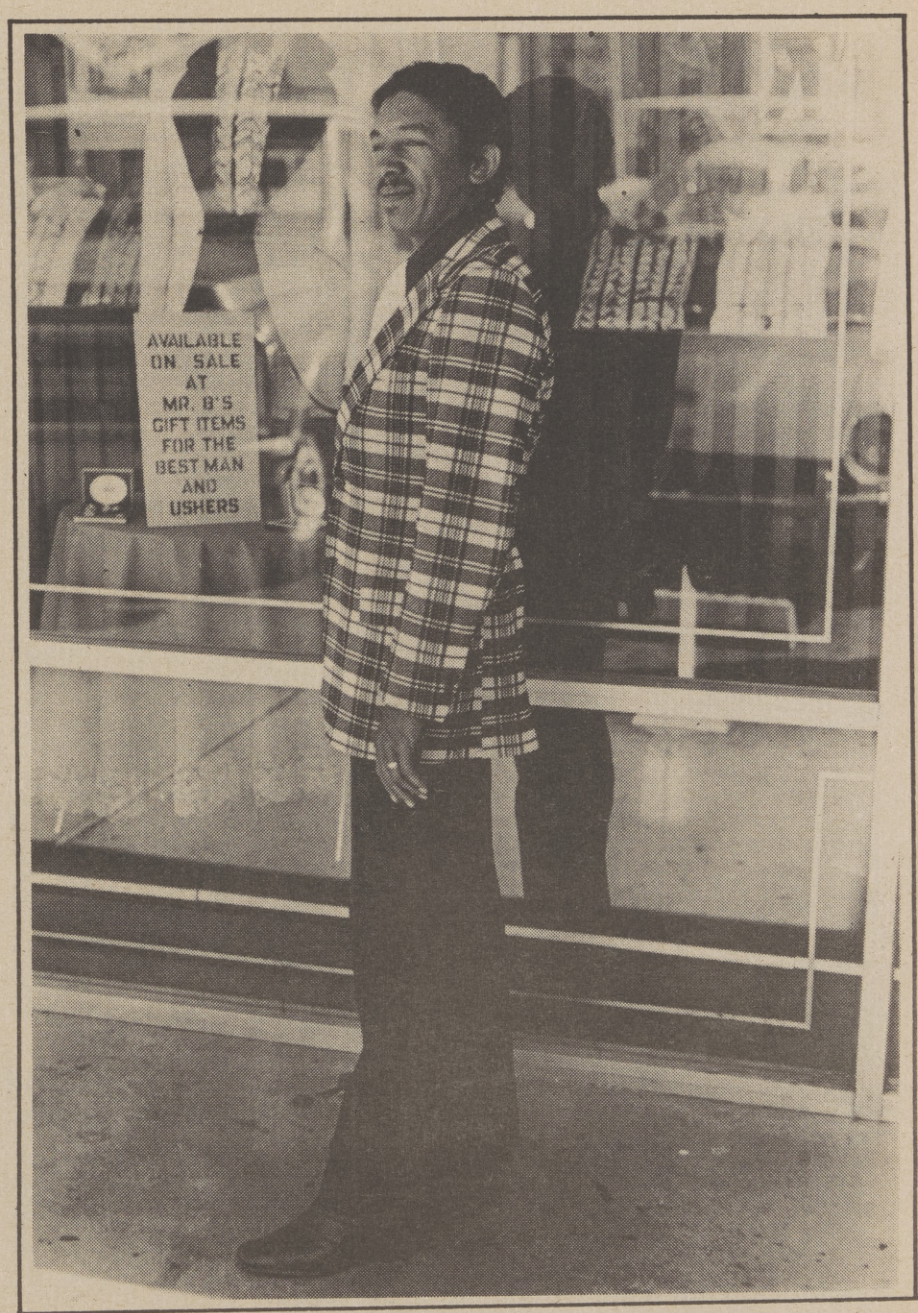
Murphy shops mostly at Smith's for his fashion wardrobe. He has plans to attend Law School, and enter the political arena.



Reg Claytor

Reg Claytor is married to Connie Claytor and is the father of six children, the oldest is 20, the youngest, 12. Claytor works at the Medical Care Foundation of Sacramento as Director of PSRO, Project Co-ordinator.

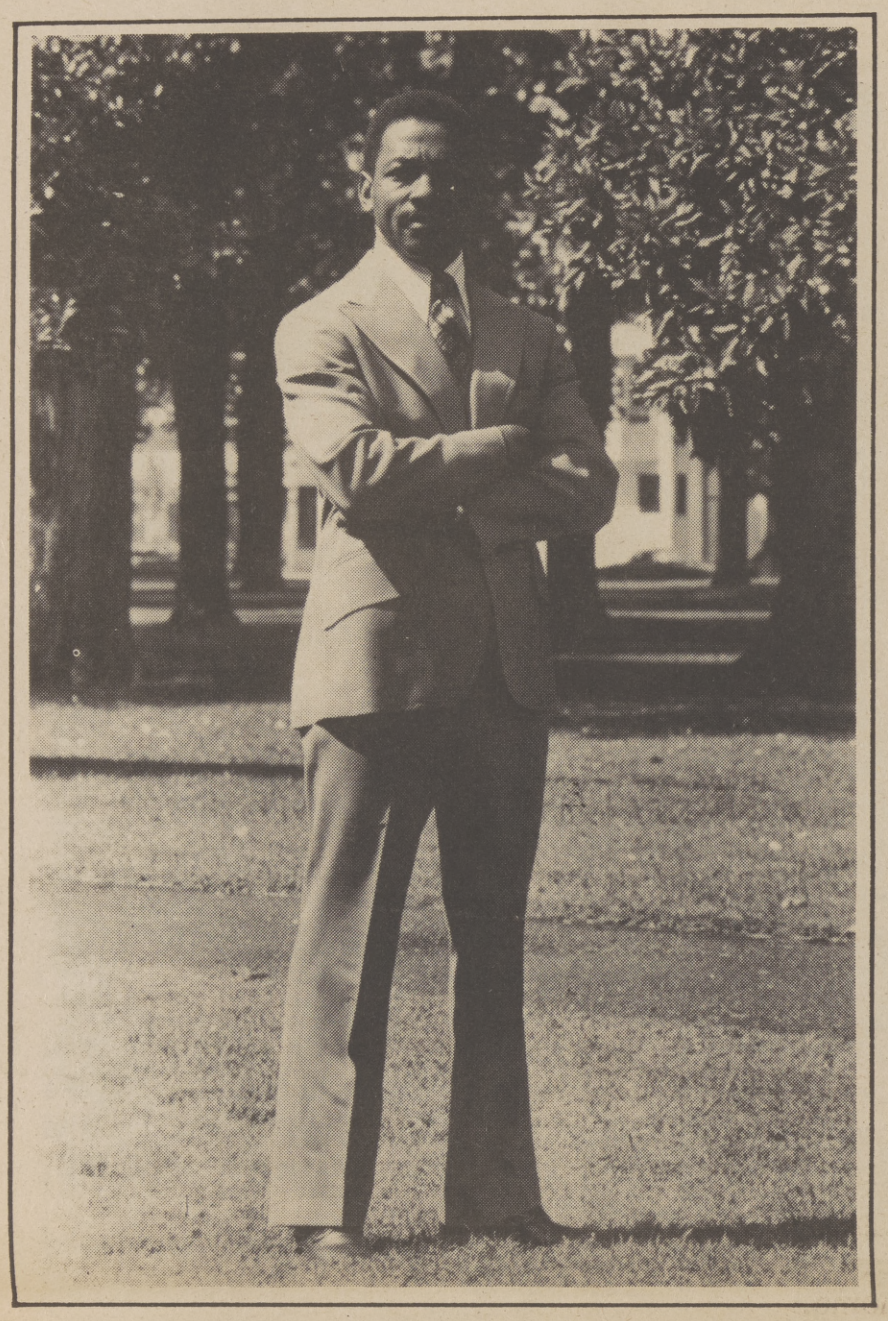
In his spare time, Reg relaxes with golf, and loves to whip up a gourmet meal.



Bernard Batiste

Bernard Batiste is the owner of Mr. B's Formal Wear for Men. He's a happily married man, and the father of two children, a boy and a girl, aged 4 and 5.

"Mr. B.," as nearly everyone calls him, does most of his shopping here in Sacramento, at the finer Men's clothiers. But, the businessman says he has been known to make an occasional purchase while on out of town trips.



Minister Benjamin 3X

Minister Benjamin has been happily married for eight years, and is the proud father of a baby girl. He has all of his clothes tailor made here in Sacramento. He's the Minister of Muhammad Temple #73 located at 2952 35th Street. He owes this to the Supreme Minister of the Nation of Islam, Wallace D. Muhammad.

Marv Simmons

Marv Simmons is employed at KXTV-10, as News Assignment Editor. He was born in Cleveland, Ohio, and traveled with a professional theatre company for four years before coming to Sacramento from Los Angeles.

Simmons holds a degree in Police Science and Journalism.

Also ladies, Marv claims he's "the most eligible bachelor this side of the Mississippi."

Lt. Governor Mervyn Dymally

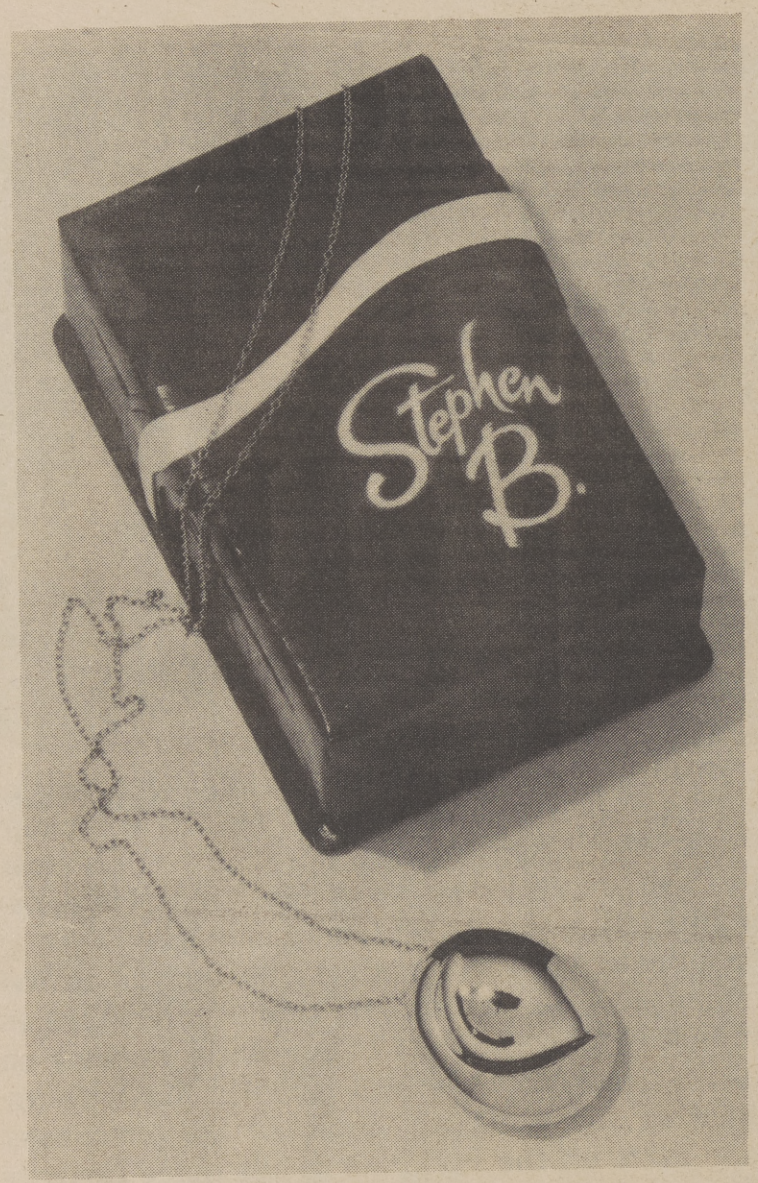
Lt. Governor Mervyn Dymally was born in the British West Indies and is married to a former school teacher, Alice, of San Bernadino. Lt. Gov. Dymally has two children, Mark, 19, an active campaigner himself, and a daughter Lynn, 17.

Before becoming the Lt. Gov., he served in the Legislature for 12 years. He holds a Masters in Government from CSUS, and is currently working on his PhD. The Lt. Governor credits his wife for co-ordinating his clothes. Some of his purchases are made right off the rack, but he has three favorite tailors, two in Sacramento, and one on the East Coast. Conservative styles are Mr. Dymally's favorite but prefers the casual look around his home.

Leslie Pouncy

Leslie Pouncy is a native Californian, married to the former Christine Bryant of Fresno. He's the father of one girl, Vanessa, and one adopted boy now serving with the U.S. Marine Corps. He has been employed as a Chef, and is currently employed at McClelland A.F.B.

Pouncy is a top model in and around the Sacramento area, also models exclusively with the CCLEC, and has been named Mr. Esquire. He is very active in his church, The Better Church of God In Christ.



'STEVEN B.'

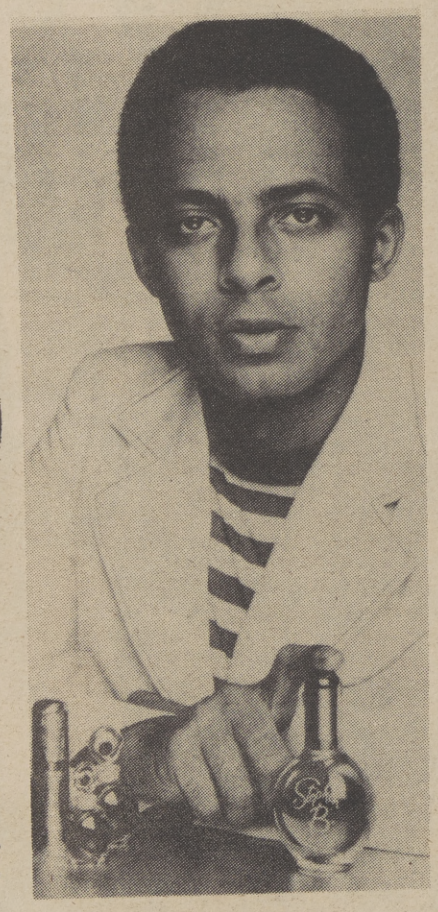
Uninhibited Fragrance

Created By Designer

An exuberant new fragrance is being introduced by versatile fashion designer Stephen Burrows to selected stores throughout the country. Called "Stephen B.," the adventurous fragrance epitomizes the spirited young woman for whom Burrows has created his refreshingly feminine clothes for the past several years.

As fashion's wunderkind, Burrows first gained on inside design reputation at age 25 with his creed of "line, fun and lots of color . . . clothes that move easily." Now translating his unconventional fashion message into a fragrance, Burrows classifies "Stephen B.," as a "distinctive harmony between the truth of natural essences and imaginative modern notes." Sensuous top notes are embellished with citrus and spice. Exotic jasmine, hyacinth and rose complexes blend with a woody, mossy base, gently touched with musk and amber undertones. Carrying its distinctive scent more faithfully than most other fragrances, emotive "Stephen B," evokes a joyful experience.

As Burrows wants "everyone" to wear the fragrance, the "Stephen B." collection



includes several specially - designed perfume and cologne presentations. For unique lasting impact on regular skin types, he has created a new intensified Cologne with a higher percentage of concentrated essences than simple cologne. There is also a perfume oil custom-formulated to provide lasting power for the woman with dry skin. Prices for all purses range from $40 for one ounce of the perfume to $4.75 for a one-ounce bottle of the Intensified Cologne Spray.

To the must subtle detail, "Stephen B." packaging reflects the soft, fluid and sensuous quality of Stephen Burrow's fashions. The fragrance is presented in a rounded, tactile bottle designed with a symbolic flowing S molded onto the surface. The ring - shaped polished glass stopper and identifying slender bright red band around the neck of the bottle complete the vibrant design.

For Stephen Burrows, 32, the creation of the "Stephen B." fragrance is a milestone in a meteoric career which has already included two Coty awards: the special Coty "Winnie" Award in 1973 for "color and inventive design" and a special 1974 Coty Award for Loungwear. Burrows' design authority and bright, sensuous clothes were an outstanding success with the fashion-wise audience at the legendary Grand Divertissement a Versailles fashion show in 1973 where he showed with Cardin, St. Laurent, Ungaro, Marc Bohan, Givenchy, Halston, Bill Blass, Oscar de la Renta and Anne Klein.

As fresh, alive and vibrant as the "Stephen B." fragrance is Burrows' new fall collection which matches the changing mood of today's woman. It's innovative, yet soignee -- sophisticated, yet feminine. A breakaway for Burrows, the designs feature tweeds, knits, wools and many other fabrics than his characteristic jerseys and stretchable textures. However, sexy body clingers are present in a new stretch velour, as are his endearing lettuce edging and famous zigzag red stitching.

Burrows suggests moods for his customers with two-or-three-piece "made for each other" designs which also can be mixed and matched. Never were Ultrasuede fashions so joyfully youthful as with Burrows' first-time treatment of the "fabric of the future" -- Ultrasuede blue jeans with a body shirt, rim - shouldered jumper and a sexy vest suit in wrapped lines.

Stephen Burrows views the "Stephen B." fragrance as a permanent expression of his fashion point of view: "When a woman wears my fragrance, she will feel alluring, adventurous and alive. She will be happy with today and ready for tomorrow.

WESTERN? YOU BET THEY ARE!
BUT **CAMPUS CASUALS**
HAS ADDED BRIGHT
TOMATO RED STITCHING
TO THESE BLUE DENIMS
FOR FASHION IMPACT.
EASY CARE, OF COURSE.
JACKET, $29. PANT, $19.
PRINT T-SHIRT, $12.
ALL AT **GRODINS**.

grodins FLORIN CENTER, SACRAMENTO

down to earth

For those days it's so cold you'd rather be indoors, but miss out, this is the way to do it: In Style. A wrap coat in tobacco colored suede ($150), easily slips over the same black pants and sweater. To give it that ultra-sophisticated look, Marsha added a big hat with a felt crown and leather brim ($30), and a huge black genuine leather tote, to complete the look ($125).

CAMPUS TRAIL

Hit the campus trail in an earth tan soft leater oxford that uses pintucking for the moc toe and dark stitching for contrast. Wood wedge heel is a new contour shape. Sturdy underscoring: the notched extension flexy sole.

Environment Can Hamper Your looks

Beauty-wise, the emphasis on environment couldn't be more timely. What the environment does to your skin and hair --- twenty four hours a day --- is nothing short of drastic. Exposure to all the elements, not just air pollution, has effects you never thought of before --- effects that get worse with constant exposure and with age. The enviornment is at work on your skin and hair --- The elements can do damage. Following are a few survival suggestions for your skin and hair. It should be important to you to join the ecology beauty crusade --- it starts closer to you and home than any other part of the movement.

Contrary to popular thought, industrial city pollution--smog, soot, and grime --- is probably the least of the enviornmental threats to skin and hair. Although sulfuric acid in the environment is deposited on the skin and hair, it's difficult to measure its effect. While we await more exact information, there are a number of practical things to do for protection: keep exposed skin as clean as possible and use lots of moisturizers, foundations with oil bases and make-up containing moisturizers and emollients; wash hair frequently and use a scarf, wig or cap when outside.

Much importance is placed on the effects of climate and sun. In heat and humidity, for instance, the body loses water to the enviornment through perspiration, and since heat increases the body's oil productivity, the body also loses oils.

The use of moisturizers, creams and cosmetics can help replace lost body water and oils; frequently washings and mild astringents will help get rid of excess oil. Environment doesn't affect hair in the same way since hair is not a living thing, but it does affect the oil and water activity of the scalp --- which accounts for oily, dry or normal hair types.

As everyone knows, long hours in the sun are damaging to both skin and hair. It's the sunburning of the upper third of the skin that ultimately creates problems, and all the sun accumulated throughout your life will add up to hardening, aging and wrinkling of the skin and in some instances, skin cancer. A sun-screening lotion or gel is a must for protection against burning rays and as a replacement for lost moisture and oils; body lotions and both oils should be used after sunning. The sun will also dry out hair and cause breakage and split ends. Hair that has been changed by coloring, straightening or permanent-waving is pratically susceptible to environmental factors. The best solutions for all types of damaged hair are head coverups and conditioners, along with special shampoos and sprays.

Since you can't go around saying you're terrific, let our clothes do it for you

Solo's by Country Set

The suit look that fits into all your fall plans. Pocketed shirt jacket and matching pull-on pants in blue, camel, white, rust, green, red or black doubleknit. Solo's by Country Set adds a wool pullover in go-with stripes.
Jacket $48.00 ; Pants $22.00; Pullover $22.00.

On-the-go separates from Solo's by Country Set. Argyle cardigan and sleeveless pullover make perfect toppers to a knit shirt and pull-on gored skirt. Blue, camel, white, rust, green, red or black solids and patterns.
Cardigan $28.00
Pullover $20.00
Skirt $26.00
Shirt $22.00

Charge Gladly
On Approval Credit
Also Your BANKAMERICARD welcome here & WE HONOR master charge

Marlene's

FLORIN CENTER

Your Perfume Is Your Signature

The French say, "A Lady's perfume is her signature." That seems to be a fairly accurate appraisal, because long after the lady has gone, the scent of her perfume, especially if its one that suits her, remains. To a man, the enduring scent conjures an image of her and speaks to him in her voice.

Choosing a perfume that suits you is no easy matter. There are so many different scents and so many wrong impressions about perfume that when confronted by a counter full of beautiful bottles, you cannot decide which fragrance is "really you." But you must decide! The wrost mistake you can make is to leave the decision to the saleslady. After all, how can she know you as intimately as you know yourself?

But how do you choose a perfume? And when you do, how do you make it your own?

First of all, opening a bottle of perfume and taking a big sniff from the stopper is certainly no way to make an accurate decision. The perfume on the end of the stopper has been exposed to the air so often, the real quality of the perfume has been dissipated. And secondly, how can one sniff tell you anything? Take your time!

Perfume experts tell us that you must live with the scent for awhile before you can tell if it was made "especially for you." Try a drop or two on the arms. Not too much! That's right, just enough so that it doesn't overpower you. If you are buying your perfume in an atomizer spray, one soft burst will do. Now, go out and shop for something else until you get used to the fragrance. The saleslady will understand. Take a trip to the lingerie section or browse through the evening gown section. That should give you enough time.

Does the perfume do anything for you? If it is still strong enough for you to notice, you have put on too much. Wait a little longer. Are you comfortable with it? If you are lucky enough to have a gentleman or two compliment you on the scent, you know its the right one. But that is asking too much, isn't it? Still, the French also say "Buy a perfume that will affect your man the way you want him affected."

Remember, when you have decided on your perfume, it becomes your very own. You wear it when you pick up the kids from school, when you go shopping, and when you are out on that special dinner date. There is no point in choosing a variety of scents; pick one that suits you for all occasions. It will be your identification, your personal signature.

Perhaps a few tips on the selection would be in order. Do you choose a heavy scent or a lighter fragrance? Does the perfume seem a little young or a little old for you? It really doesn't matter, the scent must suit you. There are no fast rules for the choice, but when the decision is made, your perfume becomes as personal as your lingerie.

So choose carefully. It should be said that the choice of a perfume is not always logical. It should be based on your intimate feelings and emotions rather than on your intelligence.

When the great decision is made, use your fragrance with care. To drown yourself in it, is to destroy the subtlety of the scent. The perfume must leave a delicate remembrance of you, a silken soft whisper that says, "Someone lovely has been here."

Ah, but where do you apply this delicate weapon? Behind the ears? A drop or spray on the tips of the fingers?

Hi heel, hi platform—hi voltage fashion!
Kidsoft, gleaming black vinyl in moc style.
Heel is squared off to corner fashion news.

Use your Master Charge or BankAmericard

Leeds

DOWNTOWN PLAZA FLORIN CENTER
COUNTRY CLUB CENTER

TRADE UP TO CADILLAC

71 El Dorado
Empire maroon firemist, tan padded top, leather matches to sharpen up this little one-owner trade-in. AM/FM stereo, tilt-tele steering wheel, power door locks, comfort air cond., cruise control & much more. Lic. 643BVY.
$4695

74 Cadillac Conv
Cranberry firemist exterior, white top, white leather & trim. Power seats to enhance the beauty of this one-of-a-kind. AM/FM stereo w/tape, cruise control, power door locks, comfort air conditioning, tilt-tele steering wheel, super nice Lic. 144LAA.
$8295

72 Pontiac
Gran Prix. Gold exterior, padded roof is tan. AM/FM radio & stereo tape, full power tilt wheel, air cond. style wheels & only 39,000 miles. Lic. 300GDQ.
$3895

73 Chrysler Imp
LeBaron. Hardtop sedan, gold exterior, beige padded roof, AM/FM stereo tape, tilt-tele steering wheel, factory air cond., cruise control, power seats, 6-way & leather too. Low miles, Lic. 039LXB.
$4895

74 Lincoln Mark IV
Sauterne exterior, padded roof and leather in medium green, AM/FM stereo w/tape, cruise control, comfort air cond. tilt wheel, split seat, 6-way power & much more & only 17,000 miles! Ser. 875549.
$8495

74 Caprice Wagon
Beautiful harvest yellow, vinyl roof is cocoa & interior to match, AM/FM radio, tilt wheel, power windows, roof rack, cruise control & much more. Only 13,000 miles, Lic. 181KVA.
$4695

HUBACHER
Cadillac
SAAB of Sweden
Number One Cadillac Drive
Corner of Fair Oaks & Howe
929-6311

FALL SPLENDOR

No chills here!

When Mother Nature is trying to put everything in the deep freeze, this is the way to stop her dead in her tracks. The big coat fitted through the bodice and flared through the skirt is a deep spice color, with a self belt and a deep pleat in the back. Around the neck is a cinnamon and cream striped scarf. The knit cloche also in cinnamon, keeps ears warm and toasty. Dark brown boots add the finishing touch.

stepping into fall

Buckle up for fall in a handsome monk strap. This one, in rustic tan soft leather on self covered wedge heel, uses black stitching for contrast. Black also defines the wafer platform and flexy, cushiony sole.

A steal from the boys! Bump toe oxford in tan smooth, all pinked and perfed. On an important stack-look bottom and sturdy heel.

New look, casual or campusbound! The wing-tip box oxford in antiqued tan smooth, with fresh bump toe and side buckle detail. Designed to make fast tracks on a wood wedge heel and flexy sole.

Use Proper Makeup For Your Eyes

If lids are puffy, apply dark liner below lower lashes in a thin line and then use a lighter shade to line the upper lashes. Avoid light, gleamy shadow; choose darker shades in mat finish.

For deep-set eyes use a light, pastel shadow, preferably a mat, on the eyelid. Carry it into and just above the hollow. Above the crease of the lid apply a slightly darker shadow blended well toward the corner of the eye. Keep eyeliner very thin and on upper lid only.

For prominent eyes use medium or dark shadows so that the eye seems to recede. Use liner and mascara on both upper and lower lashes. Blend light highlighter on area immediately below eyebrow. Peak the eyebrow just a little beyond center point and elongate.

For drooping eyes sweep eyeshadow up from lid to outer end of brow; apply liner very thinly at inner corner of the eye, gradually widening it as it reaches outer corner. Use more mascara on outer lashes, or apply little clusters of false lashes at outer corners and curl upwards.

For wide-apart eyes blend dark eyeshadow at the outer edges of the lids up to the brow. Start eyeliner at inner corner of eye and do not extend beyond edge of lid.

For close-set eyes apply eyeshadow, liner and mascara on outer half of eyes. Pluck brows so that they begin a little beyond the inner corner of the eyes and pluck from underneath to enlarge distance from eyes to brows.

A beauty ritual begins withthorough cleansing. After moistening the face with water, massage in Deep Clean Washing Lotion using gentle, upward strokes to loosen and lift out makeup and dirt. Then, splash it off thoroughly with tepid water, making certain all traces of cleanser have been removed.

The Right Color Can work Wonders

Even the most beautiful eyes take on added sparkle and expression when you give them the advantage of extra color. Eye-' shadow intensifies the color of your eyes either by accenting it or complementing it.

If you're uncertain about what shades to choose, follow these tips. Blue eyes can wear almost any color.

Brown eyes can readily experiment with several colors. Choose any shade but green for green eyes, any shade but blue for hazel eyes.

Remember that darker shades make areas appear to recede; lighter ones bring them forward.

Before you begin to apply eye make-up, be sure the eye area is clean and dry so that the shadow will go on smoothly. Even a hint of moisturizing or cleansing cream causes eye make-up to run. Cover circles or discoloration with a cover stick in your skin tone; then stroke on eyeshadow.

If you are using two shades, blend one tone into the other; sharp edges of color look unnatural.

Make the most of your mascara. A light dusting of powder on the lashes will help mascara cling. If your eyes tear, choose one of the waterproof (oil-base) mascaras.

If your lashes are thin and sparse, use mascaras with tiny fibers in their formula, which will help thicken them. If you opt for false lashes, practice until you can apply them professionally.

Use only blond to medium-brown ones and mascara them for a natural look. And get the type with an invisible base. Try cutting tiny clusters of lashes from a full strip and applying at the outer corners of your eyes. This may be all the extra lash you need.

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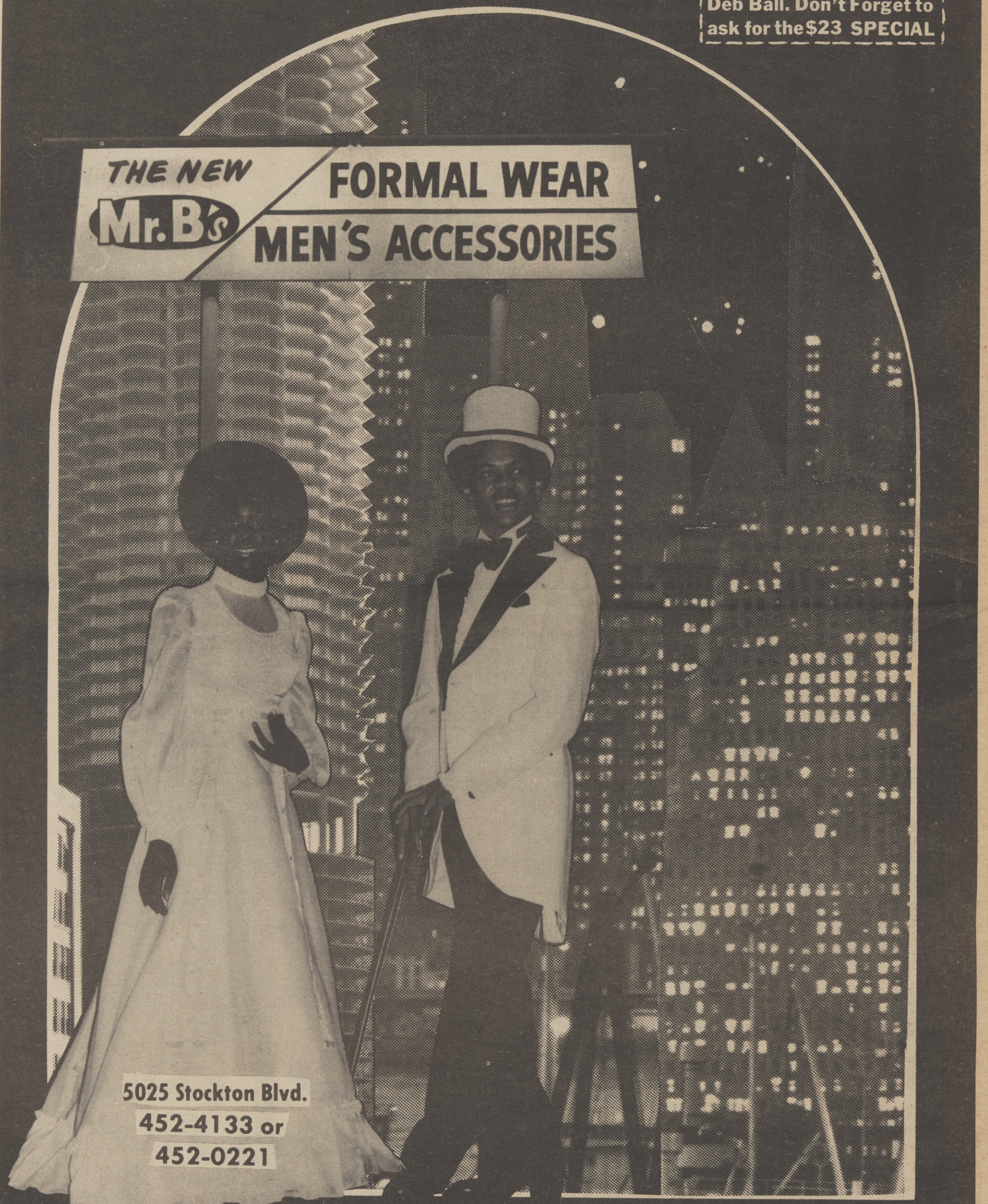

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